

SC Johnson pursues ZERO LANDFILL AROUND THE WORLD.

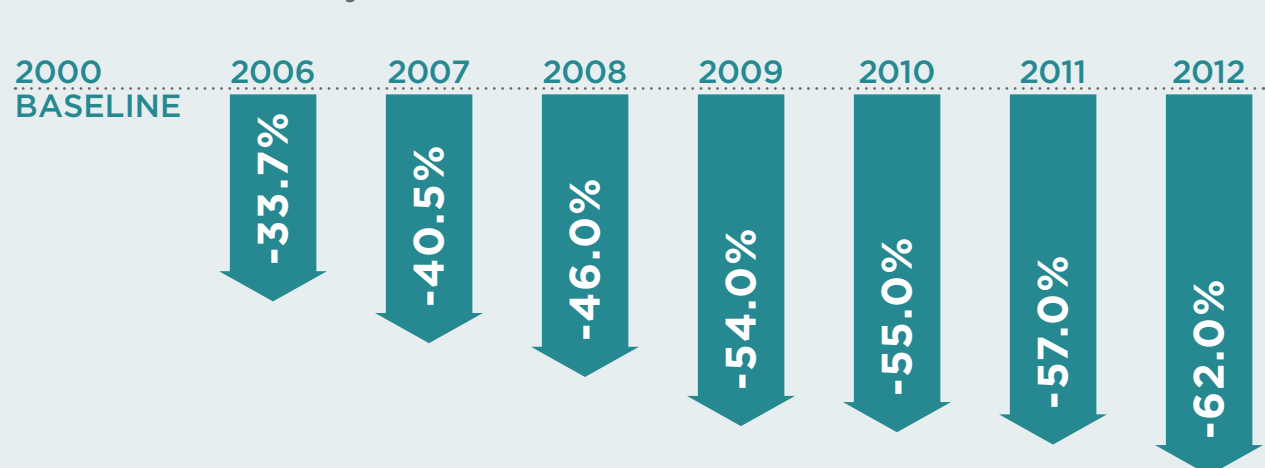
We're helping you mind your house, and we're minding ours too. For more than a decade, SC Johnson has aggressively worked to reduce landfill waste from our factories.



The world's cities alone generate **1.3 BILLION TONNES** of solid waste per year. **BY 2025, THAT'S EXPECTED TO INCREASE TO 2.2 BILLION.**¹

What we're doing at SC Johnson...

Our eight zero landfill manufacturing facilities represent 30% of our manufacturing worldwide. From 2000-2012, we've cut global manufacturing waste by 62% as a ratio to production. Our goal is to reach 70% by 2016.



The world market for post-consumer scrap metal is **400 MILLION TONNES** annually. It's **175 MILLION TONNES** for paper and cardboard. **THAT'S \$30 BILLION IN VALUE EACH YEAR.**¹



What is zero landfill?

HERE AT SC JOHNSON, WE DEFINE **ZERO LANDFILL** AS **REUSING AND RECYCLING** TO **ELIMINATE ALL MATERIALS** THAT WOULD GO TO **LANDFILLS**, **ULTIMATELY WITHOUT THE USE OF INCINERATION.**



RECYCLING RATES VARY AROUND THE WORLD, BUT ARE RARELY ENOUGH.

35% of municipal waste was recycled in Europe in 2010.² Americans recycled about the same in 2012.³

Stats from around SC Johnson...

Our Waxdale facility in the United States recycled **3.4 MILLION KILOS** of waste in 2012.

Our Europlant facility in the Netherlands recycled or reused almost **990,000 KILOS** of materials in 2012.

Our Manaus facility in Brazil diverted nearly **1.1 MILLION KILOS** of waste from landfills in 2012.

Our Shanghai facility in China recycled **1.3 MILLION KILOS** of waste in 2012.

And products, too...

We're working to minimize packaging and to encourage reuse and recycling.



Mr Muscle® bottle lightweighting, and harmonizing across markets, is saving more than **408,000 KILOS** of plastic resin annually.



Mini refills for five key U.S. brands is enabling spray bottle reuse. The refills require **79% LESS** plastic than a new spray bottle.



New end-to-end **Glade®** Aerosol recycling in Brazil has already cut **7,200 KILOS** of post-consumer solid waste sent to landfills during the project's first six months.

SC Johnson is a family company that sells products in virtually every country around the world. Our well-known brands include **Glade®, Duck®, Kiwi®, Mr Muscle®, OFF!, Pledge®, Windex®** and **Ziploc®**. We take a holistic, 360-degree approach to environmental responsibility, working to make green choices throughout our operations.

Find out more: www.scjohnson.com & www.scjohnson.com/report

Twitter: [@SCJGreenChoices](https://twitter.com/SCJGreenChoices)

Pinterest: pinterest.com/SCJGreenChoices

SC Johnson
A FAMILY COMPANY

SOURCES:

- http://www-wds.worldbank.org/external/default/WDSPContentServer/WDSP/IB/2012/07/25/000333037_20120725004131/Rendered/PDF/681350WPOREVIS0at0aOWaste20120Final.pdf
- <http://www.eea.europa.eu/media/newsreleases/highest-recycling-rates-in-austria>
- <http://www.epa.gov/osw/nonhaz/municipal/>